



Maria Anna D. Reyes

Art Director / Creative Manager

Experienced Art Director and Creative Manager with a proven track record of leading multidisciplinary teams and overseeing end-to-end creative processes. Adept at managing production and graphic art departments, streamlining workflows, and delivering high-quality results under tight deadlines. Seeking to leverage my expertise in vector design, color matching, and team leadership to drive impactful creative solutions in a dynamic organization.

Career Highlights

AUGUST 2023 - PRESENT

Art Director / Creative Manager

Taggle, Inc. - Valencia California, USA

As the Art Director at Taggle, Inc., I lead the creative direction for design projects for both Merch House and UltraPress b2b, ensuring all artwork aligns with client expectations and production standards. I oversee vector graphic creation, guide pre-press preparations, and maintain design consistency across various mediums. By collaborating with clients, I address design challenges and deliver creative solutions. Additionally, I streamline workflows and foster a collaborative team environment, enabling us to meet tight deadlines and produce high-quality results.

OCTOBER 2022 - JULY 2023

Freelance Graphic and Web Designer Developer

Australia, UK, US, Egypt - Remote

As a freelance graphic and web designer/developer, I collaborate with international clients to create visually engaging and user-friendly designs. My work spans branding, website development, and digital graphics, tailored to meet each client's unique needs. I specialize in crafting responsive websites, vector illustrations, and cohesive brand identities, ensuring projects are delivered on time and exceed expectations.

OCTOBER 2017 - SEPTEMBER 2022

Lead Designer

Top Eagle Garments Ltd. - Heshan City, Guangdong CHINA

As the Lead Designer at Top Eagle Garments Ltd., I oversaw the Artwork and Design Team, ensuring all creative outputs met high-quality standards and client requirements. I developed an efficient system for the artwork preparation team, streamlining processes to enhance productivity and accuracy. I provided innovative solutions for color matching to meet clients' exact specifications.

In addition to team leadership, I managed marketing materials for the company's in-house brands, including social media content, print collateral, collections magazines, web design, development, and maintenance. I also contributed to shirt graphics and garment designs as needed, ensuring cohesive branding and creative excellence across all projects.

JUNE 2013 - SEPTEMBER 2017

Freelance Artist

Upwork - Remote

Graphic Design for Web, Prints and Media for various companies, organizations and individuals



Angono, Rizal PHILIPPINES

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Educational Background

MAY 2008

Bachelor of Fine Arts Major in Visual Communication

University of the Philippines
Diliman, Quezon City

MAY 2007

Certificate of Fine Arts Major in Visual Communication

University of the Philippines
Diliman, Quezon City

Career Highlights

JANUARY 2012 - JUNE 2013

Assistant Project Coordinator

Angono Artists Association Inc. - Vigan Ilocos Sur, PHILIPPINES

Project Based Mural for the City Government of Vigan, Ilocos Sur

SEPTEMBER 2009 - JANUARY 2012

Multimedia Artist

E-Lamp / Education Sooin, Inc. - Ortigas, Pasig City PHILIPPINES

Develops engaging and interactive multimedia materials to assist Filipino teachers in teaching English to Korean students online.

AUGUST 2008 - SEPTEMBER 2009

Graphic and Layout Artist

Vibal Publishing House - Araneta Avenue, Quezon City PHILIPPINES

Assigned with Student's Digest Quarterly Magazines and Publication

SUMMER OF 2007

Art Director (Internship Program)

McCann World Group - Makati City PHILIPPINES

Advertising and Media; Assigned in MRM Worldwide

APRIL 2007 - AUGUST 2005

Materials Developer / Graphic Artist

CCFC Lifestream Ministries, Inc. - Quezon City PHILIPPINES

Non-Profit Organization

Skills

- ✓ Concept Development
 - ✓ Team Leadership
 - ✓ Project Management
 - ✓ Brand Development
 - ✓ Problem Solving
 - ✓ Operations Processes
 - ✓ Design Proficiency
 - ✓ Emphaty
 - ✓ Detail Oriented
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- ✓ Typography
 - ✓ Photography
 - ✓ Adobe CC
 - ✓ Wordpress
 - ✓ Elementor/ Pro
 - ✓ Shopify
 - ✓ Crocoblock
 - ✓ Canva
 - ✓ Figma
 - ✓ ChatGPT/ AI

Leadership Trainings & Speaking Engagements

20 Global Leadership Congress Asia

16 Delegate - Manila Philippines

20 Overflow: Annual Leadership Conference

15 Delegate - Manila Philippines

20 Seasons of Life: A Leadership Training by Francis Kong

15 Participant - Manila Philippines

20 Fasten Your Seatbelt: A Change of Perspective

14 Leadership Training for Young Entrepreneurs

Resource Speaker - Makati City Philippines

20 Blanco Family Academy: Career Orientation Program

08 Resource Speaker - Angono, Rizal Philippines

20 Multiplying Women Leaders

08 Delegate - Baguio City Philippines

20 Makulay ang Buhay sa Sining at Musikang Tunay

07 Resource Speaker - Department of Education Region 4 - MIMAROPA

20 Tripartite Leadership Conference

04 Philippine Delegate - Penang, Malaysia

20 UNESCO World Heritage Education Project for ASEAN

02 Facilitator - Vigan, Ilocos Sur Philippines

20 UNESCO World Heritage in Young Hands

01 Facilitator - Pila and Paete Laguna, Tayabas Quezon Philippines

Affiliations

Angono Artists Association, Inc

Secretary / Member - Angono, Rizal Philippines

UP ConTAct

Founding Member - UP Diliman Quezon City

Environmental Science Society

Honorary Member SY 2002 - Ateneo de Manila University

UPCFA Student Council

Volcorps SY 2002 - 2003 - UP Diliman Quezon City

Other Projects

Stage/ Backdrop Design Mobilization

CODE-NGO Third National Congress
Activity Center Glorietta Mall, Makati City
UP Film Center Diliman, Quezon City

Commissioned Paintings

The Miner

Montague Philippines
Bureau of Mines Geosciences

Secret Garden

Private Collection
Dr. Rey Rabara

Awards and Distinctions

- ★ 2017
Grand Prize Winner
Kalahi: JNBM Paper Clay Art National Competition
Resorts World Manila
- ★ 2011
3rd Placer
Digital Christmas Card Making Contest
sulit.com.ph
- ★ 2008
Best Research Awardee
TXT B: Spelling Skills Improvement Game
College of Fine Arts, UP Diliman
- ★ 2008
Best Thesis Awardee
TXT B: Spelling Skills Improvement Game
College of Fine Arts, UP Diliman
- ★ 2008
Chancellor's Choice Awardee
TXT B: Spelling Skills Improvement Game
College of Fine Arts, UP Diliman
- ★ 2005
100 Filipina Artists
Feminist Movement in the Philippines
Cultural Center of the Philippines
- ★ 2004
Grand Prize Winner
On-the-spot Mural Painting Contest
Department of Agrarian Reform Region IV
- ★ 1999 - 2000
Artist of the Year
Angono Private High School
Angono, Rizal
- ★ 1999
APHS Alumni Full Scholarship Grant
Granted for winning the most number of Inter School and
National Various Art Contest in 1SY
- ★ 1998
Grand Prize Winner
DTI- DECS 4th Poster Making Contest
Angono National High School
- ★ 1998
Grand Prize Winner
National Statistics Month Pposter Making Contest
Batangas National High School
- ★ 1998
Grand Prize Winner
Angono Day On-the-spot Making Contest
Angono Rizal
- ★ 1996
Best Pupil in Arts
Angono Elementary School Central
Angono, Rizal

Skills Training

- **Elementor Basics**
LivingWithPixels.com
Online Training
- **Custom Post Types - Crocoblock**
LivingWithPixels.com
Online Training
- **PS CS6 Essential Training**
Lynda.com
Online Training
- **PS for Web Design**
Lynda.com
Online Training
- **HTML and HTML5 Basics**
Lynda.com
Online Training
- **WordPress Essential Training**
Lynda.com
Online Training
- **JQuery for Web Designer**
Lynda.com
Online Training
- **Ai CS6 Essential Training**
Lynda.com
Online Training

Character References

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CCFC Lifestream Ministries Inc.
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" Growth comes not from staying within your comfort zone but from embracing challenges that push your boundaries and unlock your true potential "